



THINK ORANGE VA
ORANGE COUNTY VA ECONOMIC DEVELOPMENT

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ORANGE COUNTY ECONOMIC DEVELOPMENT AND TOURISM INVITE YOU TO ENJOY ORANGE THIS HOLIDAY SEASON

ORANGE, VA – The Orange County Office of Economic Development and Tourism is pleased to announce the holiday version of its popular video series enJOY Orange. Beginning the week of Thanksgiving and leading into Small Business Saturday over 50 Orange County Small Businesses will be featured in a variety of programs encouraging locals and visitors alike to Shop Local in Orange County.

Joy the Elf has left Santa's Workshop for a Holiday adventure in Orange. She's made her rounds to just a few of the many special places to shop, eat and explore this holiday! You can follow her antics by watching the new [video](#), picking up a holiday gift guide, joining in the social media conversation or taking your picture by one of the new window clings that will be displayed in business windows all around Orange County. Share with the hashtag #enJOYorange to see who else is in on the fun!

Julie Perry, Interim Director of Economic Development and Tourism says "This new 4th Quarter Program has been designed to reach citizens and visitors with a lighthearted shop local message. The Small Business Administration tells us that for every \$1.00 spent in a local business, .67 cents stays in the local economy. It's so important to shop locally and support the businesses that make Orange County a special place to live, work and play. We're inviting everyone to *Be like Joy the Elf and shop local this holiday season!*"

For more information regarding enJOY Orange please go to www.thinkorangeva.com/living-here/enjoy-orange or contact Julie Perry, Interim Director of Economic Development and Tourism Office at (540) 672-1238.